

# zveloCAT™

## The Ultimate Real-Time Web Classification Service

**zveloCAT™ DELIVERS REAL-TIME CONTENT CLASSIFICATION OF URLS FROM BASE DOMAIN TO THE FULL-PATH URL AT THE PAGE, POST, OR ARTICLE LEVEL.**

zveloCAT™ empowers you to build custom solutions and applications that take advantage of highly accurate, full-path URL categorizations. Accessible via API, zveloCAT provides direct access to the zveloAI Platform and our industry-leading categorization engine through single or batch URL queries to deliver real-time classification results. zveloCAT can be queried with base domain, sub-domain, or full-path URLs and is ideal for use cases that require highly accurate classifications at the page, post and/or article level.

### Web Classification Beyond the Base Domain URL Categories

The zveloCAT Categorization system is a real-time categorization engine which is able to deliver full path classifications for URL queries. zvelo collects, processes, and analyzes a continuous stream of URLs, representing the ActiveWeb traffic generated by its partner networks which service more than 600+ million end users globally. zveloCAT uses a proprietary AI-based classification engine to accurately classify content, as well as detect objectionable, sensitive, malicious and phishing threats.

### zveloCAT Classification Types



#### TOPIC-BASED CLASSIFICATIONS

More than 99% coverage and accuracy for web content categorization into nearly 500 categories with support for more than 200 languages. zvelo offers an exclusive category mapping that provides seamless and transparent integration with your required taxonomies.



#### OBJECTIONABLE DETECTIONS

Real-time classifications of porn, hate speech, terrorism, child sexual abuse, violence, fake news, and more, providing a wide range of options for protection and safety.

### zveloCAT™ AT A GLANCE

- More Than 99% Accuracy
- Real-Time Classifications
- Full-Path URL Classification for Dynamic Content
- Real-Time Malicious and Phishing Detection
- ~ 500 Unique Categories
- 200+ Languages Supported
- API Deployment
- Single URL or Batch Query Processing
- Query-Based or Reserved Capacity Pricing

### USE CASES

- Browser Isolation and Secure Surfing
- Brand Safety and Contextual Targeting
- Text/SMS/Chat Monitoring and Filtering
- Subscriber Analytics
- Ideal for Ad Tech Platforms, ISPs, Telcos, CASBs, MSSPs, SIEM, IPS, UTM Vendors, and Other Applications

zvelo

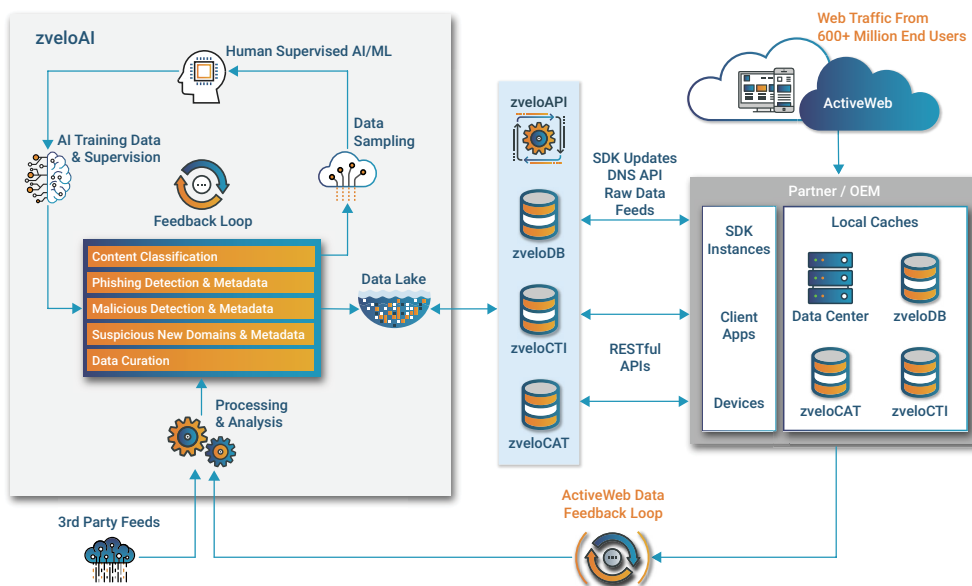


### MALICIOUS AND PHISHING DETECTIONS

Proprietary proprietary malicious and phishing detection provides the market’s most comprehensive protection from threats and exploits detected at the base & sub-domain, full-path, or page-level for maximum security and safety.

### Powered by the zveloAI Platform

zvelo combines proprietary AI-based threat detection and categorization technologies with curated domains, threat and other data feeds, plus the clickstream traffic from its global partner network representing 600+ million users, to provide unmatched visibility, coverage, reach and accuracy. The zveloAI Platform is leveraged for powering applications including web filtering, endpoint security, brand safety, contextual targeting, and others, as well as delivering Threat Intelligence for enrichment and analysis.



### Unmatched Quality and Veracity



#### MORE THAN 99% ACCURACY

zvelo delivers the market’s most veracious classifications with more than 99% accuracy.



#### 500 UNIQUE CATEGORIES

Our granular taxonomy offers 500 unique categories, providing highly granular flexibility for filtering, targeting, and blocking applications.



#### 200+ LANGUAGES SUPPORTED

The industry’s best language support by country, covering over 200 languages worldwide.

### zveloCAT CLASSIFICATION TYPES

- Topic-Based
- Objectionable and Sensitive
- Malicious and Phishing

### ABOUT ZVELO

zvelo’s passion is to make the internet safer and more secure by providing the industry’s premium cyber threat intelligence and web classification data services.

zvelo’s proprietary AI-based threat detection and categorization technologies, combines curated domains, threat and other data feeds, with a traffic stream from its partner network of 600+ million users to provide unmatched visibility, coverage, reach and accuracy for powering applications including web filtering, endpoint security, brand safety and contextual targeting, and others, as well as enriching threat intelligence and analysis.

### LEARN MORE

To learn more about zveloCAT or to request an evaluation, please contact us at [sales@zvelo.com](mailto:sales@zvelo.com) or visit [www.zvelo.com](http://www.zvelo.com).

**LEARN MORE**

